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Best Retail & Hospitality Interior Design Firm – Denmark & Most Innovative Nordic Hospitality Interior Design Project: DREWSENS Coffee, Wine & Tapasbar

RISOM product
 retail
 interior
DESIGN

Risom Design is an innovative design bureau characterized by innovation and design, and their speciality is consumer behaviour with focus on decorating and tendencies within the retail and restauration business. We profile the firm to find out more.

Drawing on more than 20 years of experience with concept development and business decorating from Denmark, England, Germany, and Belgium Risom Design is an innovation and design company specialized in consumer behavior focusing on the interior design and trends in the retail and catering industry.

Working commercially the firm focuses on creating a well-developed concept that can be read directly at the bottom line. The goal is unique results that add value to both the client and the end user.

Operating in the trend focused and fashion led interior design market, Risom Design aims to be at the forefront of emerging trends including slow luxury, a tendency spreading on the American market right now after a period of years with staging, the digital platforms, and the state of being 'on' all the time and performing maximum, as well as showrooming, when the customer arrives in the physical shop to see or try out the product, after which they go home and order the product from the internet. This is something most retailers know about, and many see it as a big threat for the turnover in the physical shops. The customers have become experts, as many check out prices and functions before making a purchase, which can either take place from home or in the shop via their smartphones.

Additionally, the firm focuses on understanding the needs of each generation to ensure that it meets the needs of its clients and can reach their customers.

Looking ahead, remaining at the forefront of emerging industry trends will be the continuing focus of Risom Design as the company seeks to build upon its current success and grow even further.

